“No Show” Event to Raise FundsBenefiting Women and Children in Need

San Leandro, CA (April 16, 2007)

On April 12, 2007, Building Futures is holding a special “No Show” gala event to raise money for the agency’s services for homeless and battered women and children. Donations are fully tax-deductible: 100% of the money raised will go to support Building Futures’ programs serving homeless and abused women and children.

Building Futures invites neighbors to purchase a ticket ($75 for individuals, $150 for a family) and stay at home, dressed in your most comfortable clothes, celebrating home and loved ones. Donations are fully tax-deductible and may be sent to Building Futures, 1395 Bancroft Avenue, San Leandro, CA 94577.

Says Executive Director Elaine de Coligny: “Essentially, we’re using a no show model this year so as maximize the much-needed funds we raise through sponsorships, ticket sales, and donations. We hope the public will demonstrate their concern for women and children in need by stepping forward and embracing this unique event.”

Building Futures with Women and Children is a nonprofit organization serving homeless women and children in Alameda County. The agency, founded in 1988, operates the San Leandro Shelter, Sister Me Home Safe House, the Midway Shelter, and Bessie Coleman Court, as well as Domestic violence outreach services. For information about Building Futures, call Peggy Combs at 357-0205, ext. 106. The agency’s 24-hour crisis line number is 866-A-WAY-OUT.

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